



Atty. Dkt. No. 040405-0337

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

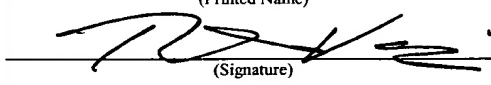
Applicant: Shinichi SUWABE
Title: SHOP INFORMATION
ADVERTISEMENT PANEL
SYSTEM AND SHOP
INFORMATION
ADVERTISEMENT METHOD

Appl. No.: 09/848,336

Filing Date: 05/04/2001

Examiner: Bekerman, Michael

Art Unit: 3622

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EV 700373956 US (Express Mail Label Number)	February 2, 2006 (Date of Deposit)
Ruthie Vallejo (Printed Name)	
 (Signature)	

AMENDMENT AND REPLY UNDER 37 CFR 1.111

Mail Stop Amendment
Commissioner for Patents
P.O. Box 1450
Alexandria, VA 22313-1450

Sir:

This communication is responsive to the Non-Final Office Action dated November 3, 2005, concerning the above-referenced patent application.

Amendments to the Specification begin on page 2 of this document.

Amendments to the Claims are reflected in the listing of claims which begins on page 4 of this document.

Amendments to the Drawings begin on page 26 of this document, and include attached replacement drawing sheets.

Remarks/Arguments begin on page 27 of this document.

Please amend the application as follows: